

# difference 05

Client:  
image100

- Format:
- cover - wrap around 130gsm UPM fine napocoat
  - inside pages - thirty four 110 gsm binding
  - double s/s staple stitched
  - full CMYK throughout
  - 25,000 UK only run
- "Delivering a brand and sales orientated message"



# mini<sub>3</sub>

Client:  
Image100

- Format:
- Finished size: 157x148 (landscape)
  - Extent: 32 pages self-covered printed 4x4 colours on 115 gsm. UPM Finesse 300 matt coated paper.
  - Finishing: Saddle stitched, 2 wires
  - Repro: Digital files supplied on disk. Output the job on computer-to-plate with one-set of digital Kodak approval proofs
  - Quantity: 86.950

